

# Matt Shults

Creative, experienced, and adaptable graphics professional specializing in illustration, graphic design, brand development, and logo and icon design.



## Relevant Experience

- **Creative Specialist - Apple, Inc.**  
Austin, TX June 2025 - Present
  - Created custom icons for Apple corporate presentations
  - Created captivating visuals that effectively represent original brands.
  - Designed logos, branding systems, toolkits, marketing campaigns, and internal communications materials.
  - Developed clear and compelling strategic frameworks and storylines, effectively bridging the gap between functional leaders and creative professionals.
  - Video Editing
  - Motion Graphics
- **Sequential Artist- Comicker Press**  
Austin, TX August 2022 - Present
  - Sequential artist and designer for graphic novel "Halloween Team."
  - Created character concept designs for all characters


## Career Highlights


- **Graphic Artist**  
Konami  
Las Vegas, NV 2006
  - Provided illustration, design, layout, and composites for digital and mechanical interactive casino games
- **Storyboard Artist**  
7th Level  
Dallas, TX 1996
  - Manual illustration of storyboards
  - Worked with the Art Director and 3-D artists.
  - Character Concept designs,
  - Maquette Sculpture
  - Motion Capture Performance
- **Illustrator**  
Kamico Instructional Media  
Austin, TX 1997
  - Created illustrations for K-12 curriculum
  - Created various illustrations, as needed
  - Created custom fonts for publication
- **Graphic Designer**  
Onramp Access  
Austin, TX 1999
  - Designed website for musicians Jimmie Vaughan, and Robert Earl Keen
  - Designed website for Hall of Fame athlete Earl Campbell
  - Designed website presentation for Taco Cabana restaurants


## Contact


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## Skills


 Traditional Illustration


 Adobe Creative Cloud


 Illustrator


 Photoshop


 InDesign


 Premiere


 After Effects

 Final Cut Pro

 Keynote

 Procreate

 Sketchup

 Figma